



## BMG NZ - Sales & Marketing Tip 8

### **Achieving a Vision**

Achieving a vision or goal is not an automatic thing, setting the goal or vision is just one part of the mix! After all if you wanted to get to Auckland and you didn't fill your tank with petrol you may not make it! To achieve your goals you will also want to add action and planning.

This tip was brought to you by BMG NZ.